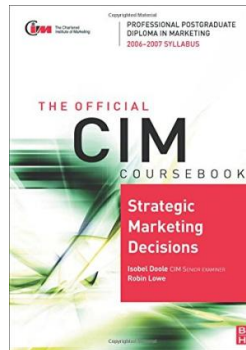


## CIM Coursebook: Strategic Marketing Decisions



### Book Review

Totally among the best publication I actually have actually go through. It can be filled with wisdom and knowledge Once you begin to read the book, it is extremely difficult to leave it before concluding.  
**(Glen Ernser)**

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