



## Customer Service: New Rules for a Social Media World (Que Biz-Tech) by Shankm.

By Peter; Shankman

Que Corp, 2010. Taschenbuch. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Legendary online marketer Shankman, founder of Help a Reporter Online (HARO), reveals how to make the most of social and viral media in customer service. This book shares everything he learned in founding HARO and other online startups and through his 25-year career online. 189 pp. Englisch.



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*Good e-book and helpful one. It can be written in basic phrases rather than confusing. I realized this ebook from my i and dad recommended this book to find out.*

-- **Ozella Batz**

*Merely no phrases to describe. Better then never, though i am quite late in start reading this one. Its been written in an extremely easy way which is merely following i finished reading this publication through which in fact transformed me, change the way in my opinion.*

-- **Pedro Renner**

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