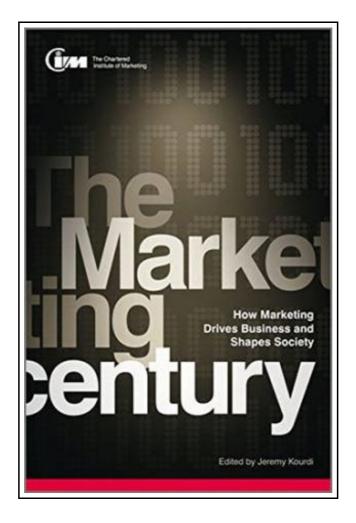
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THE MARKETING CENTURY: HOW MARKETING DRIVES BUSINESS AND SHAPES SOCIETY



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